



The Chicano  
Federation

# LEADERSHIP TRAINING INSTITUTE

WE ARE DELIGHTED TO OFFER THE FOLLOWING SPONSORSHIP PACKAGES:

## PRESENTING VISIONARIO SPONSOR

**\$50,000** (EXCLUSIVE TO ONE SPONSOR)

- Prominent logo placement on all marketing collateral, including program website, banners, and promotional materials
- Logo placement on participants' certificate of completion
- Logo placement on a dedicated Class of 2023 plaque
- Exclusive recognition as the Visionario Sponsor during the opening and closing sessions
- Opportunity to lead the participants during a dedicated session
- Brand all sessions as presenting sponsor
- Recognition in pre- and post-program press releases and media coverage
- Sponsors two Fellow Scholarships

## CULTURA SPONSOR

**\$25,000**

- Prominent logo placement on all marketing collateral, including program website, banners, and promotional materials
- Recognition as Cultura Sponsor during the opening and closing sessions
- Opportunity to distribute promotional materials to participants
- Opportunity to moderate and host a lunch session
- Recognition in post-program press releases and media coverage
- Sponsors one Fellow Scholarship

## TRADICIONES SPONSOR

**\$10,000**

- Logo placement on program website and select marketing materials
- Recognition as Tradiciones Sponsor during the opening and closing sessions
- Opportunity to distribute promotional materials to participants
- Opportunity to address participants during a session
- Recognition in post-program press releases and media coverage

## HERENCIA SPONSOR

**\$5,000**

- Logo placement on program website
- Recognition as Herencia Sponsor during the opening and closing sessions
- Opportunity to distribute promotional materials to participants
- Recognition in post-program press releases

## COMUNIDAD SPONSOR

**\$2,500**

- Logo/name placement on program website
- Recognition as Comunidad Sponsor during the opening and closing sessions
- Opportunity to distribute promotional materials to participants

**For more information:**

**CALL: 619-285-5600**

**VISIT: [www.ChicanoFederation.org](http://www.ChicanoFederation.org)**